

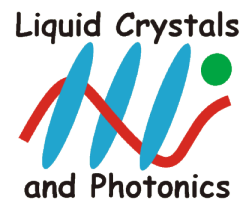


Exhibitor and Sponsorship Information

Eurodisplay 2015



Ghent, Belgium
21-23 September 2015



Venue

Conference center
Het Pand
Onderbergen 1
Ghent, Belgium

Organized by

*SID Mid-Europe Chapter
Ghent University*

*Centre for Microsystems Technology
Liquid Crystals and Photonics Group*

Contact information

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Organizing committee

General Chair	Herbert De Smet
General co-Chair	Kristiaan Neyts
Executive Chair	Jeroen Beeckman
Advisory co-Chair	Ian Sage
Program Chair	Dieter Cuypers
Program co-Chair	Jan Genoe
Exhibit & sponsorship Chair	Stefan Riehemann
Business Chair	Jutta Rasp
Academic advisor	Youri Meuret
Industrial advisor	Joerg Winkler
SID-ME Chair	Jens Osterodt
SID-ME Vice Chair	Armin Wedel

www.sideurodisplay.org

After a successful edition in London 2013, the next Eurodisplay will take place in Ghent, Belgium in 2015. The conference is organized in a former monastery, called "Het Pand" (see picture below) that was purchased and renovated by Ghent University and is located along a channel in the medieval center of Ghent. Ghent is a charming city that featured in the Lonely Planet's top 10 cities. We aim to make Eurodisplay 2015 the ideal place for networking between all people involved in display related research and development. The conference will be a mixture of presentations by academia and industry, and a showcase of new display technologies during the exhibition and the special event. A small industrial exhibition will be held in conjunction with the conference, limited space is available for interested companies.

Expected number of attendees in 2015: 180-270.

Former meetings: 2009 Rome 244 attendees, 2011 Arcachon 224 attendees, 2013 London 191 attendees (of which on average are about 50% Euro, 40% Asia, 10 % America).



Exhibitor Information

Dates of the conference:
21-23 September 2015

Dates of the exhibition:
21-22 September 2015

Booth Investment: Size 2x2 square meter 500,-- €

Booth Provisions: 3 chairs and table top, (continental) mains socket with earth pin. Free WiFi. No further booth provisions are made (no background, no side dividers, no table cloth, no exhibitor sign).

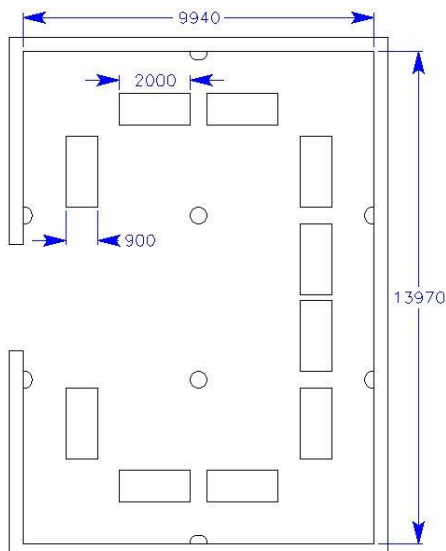
Booth Schedule (prel.): Opening hours: Mo 10-17h30 ; Tue 9-17h
Dedicated exhibition time: Tue 15-16h
Setup: Mo 8-10h; Break-up: Tue 17-19h

Special bonus for exhibitors

A second person is admitted without registration fee to occupy the booth during the sessions (one person has to register for the conference at the regular (member/non-member) fee). This complimentary admission includes the coffee and lunch breaks, but not the special event/conference dinner.

Refreshment Breaks at 10h and 15h and dedicated exhibition time on Tuesday afternoon that drive traffic into the exhibition room.

A preliminary floor plan of the exhibition room can be seen below:



Sponsorship Opportunities:

We are offering 2 levels of comprehensive sponsorship that will allow you to promote your company. Below is a list of what each sponsorship receives:

Gold sponsorship

A number of Gold sponsorships (> €1000) are available to support one or more of the following items:

- contribution of €2000 to the conference diner and special event
- contribution of €1500 to a lunch break
- providing up to 300 conference bags with company logo
- other suggestions are welcome

Gold sponsors will be mentioned on public material and on the screens during the breaks.

Silver sponsorship

A number of Silver sponsorships (< €1000) are also available to support one or more of the following items:

- sponsoring of a 'luxury' coffee break (with coffee cakes, biscuits etc.) €750
- sponsorship of Best Poster Award (€300)
- sponsorship of Best Presentation Award (€400)
- providing up to 300 lanyards with company logo
- providing up to 300 ballpoint pens with company logo
- other suggestions are welcome

Silver sponsors will be mentioned on the item they sponsor (a plaque will indicate the sponsorship of a coffee break; award sponsorship will be mentioned during the award ceremony)

Exhibition Space and Sponsorships are limited and will be assigned on a first come, first served base. Thus, interested companies should contact the organizer as soon as possible.

Contact:

Exhibit and Sponsorship Chair: Dr. Stefan Riehemann –

Stefan.Riehemann@iof.fraunhofer.de

Executive Chair: Prof. Jeroen Beeckman – Jeroen.Beeckman@elis.ugent.be

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